800APP International Initiatives and Future Trends

Babaike(beijing)Software Technologies Co,Ltd

Industry overview

Business Services

Technical Services

Trade

Consumer Goods

Education and Training

Information Technology

Industrial Products

管理软件

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Customer Statements

"800APPs stores the data of more than 1 million customers, and their stable and reliable cloud computing platform makes enrollment and academic work a joy."

"Relying on the First-Leap 800APP management platform, our students across the country experience a unified high quality education."

"Using the 800APP platform to streamline our sales processes, we saw a 150% sales growth the first year and a 240% sales growth the year after."

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Products and Services Innovation

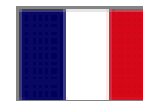**Will launch a comprehensive update to our English product line …11 April!**

CRM

OA

PRM

HR

SCM

Future product launches

| German Versions | Japanese Versions | Korean Versions | French Versions | Spanish Versions |

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Products and Services Innovation

App Store

Project Management

Building Management

Franchise Management

Member Management

Real-Estate

50+ apps

Inventory Management

Tender Management

Authentication Management

English version for partners and ISV's outside of China

- Exposure to 6000+ 800APP customers
- Promotion via 800APP staff and a large partner network in China

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Customer Example

Functions

- Marketing

- Call Center

- Sales

- Campus

Platform Service

Applications

- Sales

- Marketing

- Service & Support

- Curriculum Management

- 60+ reports
- More than 1 million student records are stored and managed on the 800APP platform
- Manage 11 schools on the 800APP platform

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Trends in the Educational and Training Industry

Event-Triggers

Automated decision-making based on rules.

"Speeding up internal processes while improving service levels"

Mashups

Combine in-house data with 3rd party data

"Fuse collaboration with partners and product cross-selling"

Analytics

Segmentation, profitability analysis, personalization, what-if scenarios, predictive modeling, etc.

"Improve student recruitment and retention while lowering overall costs"

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Thanks!

- Simon W. Thellesen - Business Develpoment Director at 800APP
- Simon.w.t@800apps.com